

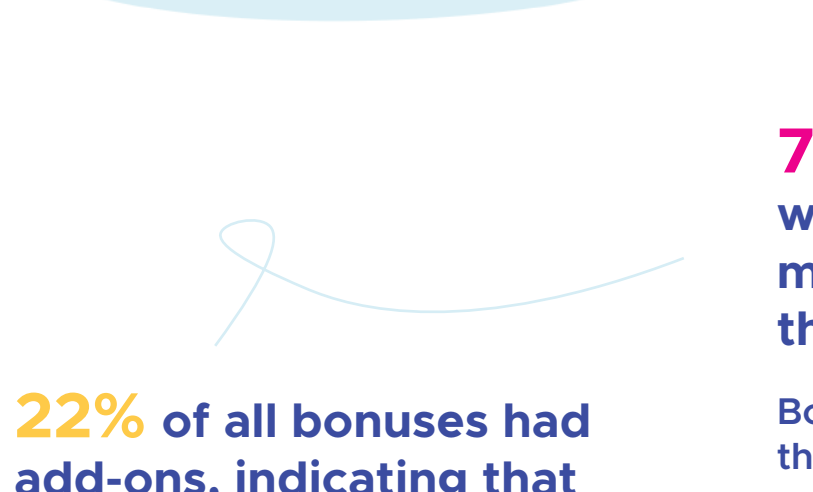
In 2018, Bonusly users gave

**2,760,606 bonuses**

IF BONUSES WERE MILES,  
WE COULD'VE GONE TO  
THE MOON AND BACK  
ALMOST 6 TIMES!

On average, **78%**  
of users were recognized  
at least once a month

**52%** of all  
bonuses were  
interdepartmental



**7%** of bonuses\*  
were given by  
managers to  
their direct reports

Bonusly users really make  
the most of 360-degree  
recognition!

**22%** of all bonuses had  
add-ons, indicating that  
great work supports the  
whole team

\*Approximate figure based on  
known relationships



We reviewed the top 100 bonus hashtags  
and found some incredible themes!

The most popular  
company values were

1. **#teamwork**
2. **#excellence**
3. **#passion**
4. **#problem-solving**
5. **#gratitude**
6. **#character**
7. **#leadership**
8. **#collaboration**
9. **#kindness**
10. **#customer-service**

Users had fun with recognition by adding

**233,465 emoji**  
&  
**484,936 GIFs**

to bonuses and comments

WE'RE SPEECHLESS!

**75%** of our customers  
use chat tool integrations



**52%** of our users access Bonusly via Slack and almost  
**12%** use Microsoft Teams and Hangouts Chat,  
which we integrated with in 2018

**78%** of bonuses  
were given via  
our web app

**7%** of bonuses  
were given via  
our mobile app



**7%** of bonuses were  
given via Slack

**8%** of bonuses were  
given via other  
sources, such as our  
API and the  
Bonusly widget

We added **57** new rewards  
to the Reward Catalog

Users redeemed for  
**356** different brands

The most popular rewards were



We love that Allowance Boosts are so popular!

Users buy Allowance Boosts with their earnings so that  
they can give more bonuses to their teammates  
*We're not crying, you're crying!* 😭

**5%** of all redemptions were for custom rewards  
These are a few of our favorites



Get a Back to the Future  
Brick Headz Kit

Have co-founder Dan  
lead a team call as a Muppet

Make a donation to  
Austin Pets Alive!

Bonusly users donated  
**\$63,384**  
of their earnings to charity in 2018

The most popular nonprofits were



To see how much Bonusly users have donated  
since we started keeping track, visit  
[bonus.ly/donations](https://bonus.ly/donations)

+

👤

#

+100 @everyone thanks for an incredible year! 🥰🍷🎉 What great work will you recognize in 2019? #AYearInBonusly

Give 🍷 100

👤

🗨️

📷

GIF

📺

🔗

👁️

**Bonusly**

A YEAR IN BONUSLY